

**Hidden Valley® Ranch & Walmart Marketside® Pizza
Sweepstakes & Instant Win Promotion
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Hidden Valley Ranch & Walmart Marketside Pizza Sweepstakes & Instant Win Promotion (the "Promotion") is open only to individuals who are legal residents of the forty-eight (48) contiguous United States and District of Columbia (excluding Alaska and Hawaii) who are at least eighteen (18) years old at the time of entry. Individuals enter for themselves and cannot enter on behalf of their employer or any entity that they are affiliated with. Employees of The Clorox Company ("Sponsor"), Walmart, Inc., TPN Retail, Inc., Merkle Inc. ("Administrator"), and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void in Alaska, Hawaii, and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

2. Sponsor: The Clorox Company, 1221 Broadway, Oakland, CA 94612. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

Walmart is not a sponsor and is not responsible for the execution, fulfillment or administration of this Promotion.

3. Timing: The Promotion begins on March 1, 2023 at 12:00 a.m. Eastern Time ("ET") and ends on May 31, 2023 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Promotion.

4. How to Play the Instant Win Game: During the Promotion Period, visit hvrmarketsidesweepstakes.com ("Website") and complete and submit the registration form, (if you haven't already done so), including a valid email address. Then, click/tap on the "Play the Instant Win Game" button. By doing so, you will advance to the Instant Win Game page and receive one (1) Instant Win Game play for that day. Once on the Instant Win Game page, click/tap on the provided "SPIN" button to initiate the spinning pizza wheel. Once the spinning pizza wheel has stopped spinning, the Instant Win Game results will be instantly displayed and will notify you if you are a "winner" or not of the Instant Win Game. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

Limit: Each entrant may play the Instant Win Game one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

5. How to Enter the Sweepstakes: There are two (2) ways to enter:

- a.) Make a Qualifying Purchase: During the Promotion Period, visit a participating Walmart location and purchase at least one (1) Marketside pizza and at least one (1) qualifying Hidden Valley Ranch product shown on a single receipt (each a "Qualifying Purchase"). See Appendix A for a list of qualifying Hidden Valley Ranch products. See Appendix B for a list of qualifying Marketside pizza products. **Be sure to keep your receipt(s)**. Take an image of the entire receipt(s). The receipt image(s) must be clear and legible, include the retailer (if applicable), purchase date and time, and show the Qualifying Purchase, the Qualifying Purchase price and total amount spent. During the Promotion Period, use your smart phone or other web-enabled device with data plan to scan the Promotion quick response ("QR") code located on the flap of the Marketside Pizza Box with the QR reader application already installed on your phone. You will be directed to a mobile web page at hvrmarketsidesweepstakes.com ("Website"). Or visit the Website directly from your desktop computer, no purchase necessary. Regardless of method of reaching the Website, complete and submit the registration form including a valid email address (if you haven't already done so). Then, click/tap on the "Enter the Sweepstakes/Upload Receipt" button and where prompted, follow the instructions to upload an image of your receipt. Each receipt can only be uploaded once. You will only receive one (1) Sweepstakes entry per validated receipt (i.e. if you purchase more than one (1) Qualifying Purchase on one (1) receipt, you will only receive one (1) Sweepstakes entry). Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void.
- b.) Mail-in Alternate Method: To enter without making a Qualifying Purchase, hand print your name, address, day and evening phone numbers, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Hidden Valley Ranch & Walmart Marketside Pizza Sweepstakes & Instant Win Promotion," c/o Merkle Inc., PO Box 5021 Dept 856419 Kalamazoo MI 49003-5021. You will receive one (1) Sweepstakes entry. Limit: One (1) entry per stamped, outer envelope. All mail-in entries must be handwritten and must be postmarked by May 31, 2023 and received by June 7, 2023. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

Limit: Each entrant may enter the Sweepstakes fifteen (15) times during the Promotion Period, regardless of method or combination of methods. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

6. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes winner, from all eligible entries on or around June 12, 2023. Instant Win Game: One hundred two (102) random, computer-generated winning times,

one for each prize listed below, will be generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL WINNER HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by email. Potential Instant Win Game First Prize winners may be required to provide their name, home mailing address (P.O. Boxes may not be permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. The potential Sweepstakes Grand winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and where not prohibited, a Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration or provide any other requested information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that the potential winner forfeits the prize or is disqualified for any reason, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion.

8. Prizes:

Sweepstakes Prize: ONE (1) GRAND PRIZE: Winner will receive one (1) \$10,000.00 check. Actual Value ("AV"): \$10,000.00. Odds of winning the Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes: ONE HUNDRED TWO (102) FIRST PRIZES: Each winner will receive "Marketside Pizza and Hidden Valley Ranch for a month" fulfilled as one (1) \$60.00 Walmart gift card, terms and conditions apply. Approximate Retail Value ("ARV"): \$60.00. Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) Instant Win Game prize per person.

For All Prizes: No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. TOTAL AV/ARV OF ALL PRIZES: \$16,120.00.

9. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Walmart, Inc., TPN Retail, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

10. Publicity: Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

14. Entrant's Personal Information: Information collected from entrants is subject to the

Sponsor's Privacy Policy <https://www.thecloroxcompany.com/privacy>.

15. Winner List: For a winner list, click [here](#). The winner list will be posted after winner confirmation is complete.

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Appendix A

Hidden Valley Ranch 24oz – 0071100005783
 Hidden Valley Ranch 36oz – 0071100006681
 Hidden Valley Ranch 16oz – 0071100005516
 Hidden Valley Ranch 8oz – 00071100005509
 Hidden Valley Plant Powered Ranch – 00071100213997
 Hidden Valley Ranch 20oz – 00071100000214
 Hidden Valley Ranch Buffalo 20oz – 71100480092
 Hidden Valley Ranch Pickle 20oz – 71100480139

Appendix B

Product Name	UPC
Marketside Supreme Pizza, Traditional Crust, Medium, 27.1 oz (Fresh)	68113109778 9
Marketside Pepperoni Pizza, Traditional Crust, Medium, 25 oz (Fresh)	68113109779 6
Marketside Pepperoni Pizza, Traditional Crust, Extra Large, 44.6 oz (Fresh)	68113109787 1
Marketside Ultimate Meat Pizza, Traditional Crust, Extra Large, 57.9 oz (Fresh)	68113109783 3
Marketside Ultimate Meat Pizza, Traditional Crust, Medium, 32.1 oz (Fresh)	68113109777 2
Marketside Supreme Pizza, Traditional Crust, Extra Large, 48.6 oz (Fresh)	68113109784 0
Marketside Chicken Bacon Ranch Flatbread Pizza, 12.4 oz (Fresh)	68113109304 0
Marketside Gluten Free Cauliflower Crust Margherita Pizza, 15.9 oz (Fresh)	68113136237 5
Marketside Jalapeno Popper with Bacon Street Inspired Pizza, 24.6oz (Fresh)	68113109268 5
Marketside Biscuit-Crust Savory Breakfast Pizza, Medium, 38.2 oz (Fresh)	68113129583 3
Marketside Extreme Bacon Pizza, Thin Crust, Medium, 16 oz (Fresh)	68113109782 6
Marketside BBQ Recipe Chicken Flatbread Pizza, 11.5 oz (Fresh)	68113109281 4
Marketside Buffalo Style Chicken Flatbread Pizza, 11.9 oz (Fresh)	68113109290 6

Marketside Five Cheese Pizza, Traditional Crust, Medium, 24 oz (Fresh)	68113109780 2
Marketside Meat Trio Pizza, Thin Crust, Medium, 16 oz (Fresh)	68113109781 9
Marketside Mexican Style Street Corn Flatbread Pizza, 10 oz (Fresh)	68113109071 1
Marketside Chicken Alfredo Pizza, Thin Crust, Medium, 18.7oz (Fresh)	68113109196 1
Marketside Chicken Nacho Recipe Flatbread Pizza, 12.5 oz (Fresh)	68113109309 5
Marketside Pepperoni and Mozzarella Flatbread Pizza, 11.9 oz (Fresh)	68113109314 9
Marketside Artichoke Spinach Tomato Flatbread Pizza 11oz	68113109128 2
Marketside Nashville Inspired Hot Chicken Pizza, Traditional Crust, Medium, 25.8 oz (Fresh)	68113109269 2
Marketside Detroit Style Pepperoni Pizza, Medium, 26.17 oz (Fresh)	68113129461 4
Marketside Italian Sausage Italian Style Street Inspired Pizza, 25.5 oz (Fresh)	68113109191 6
Marketside Take and Bake Pizza, Large, Cheese-Stuffed Crust Pepperoni, 46 oz	68113116616 4
Marketside Five Cheese Breadsticks, 19.67 oz, 18 Count (Fresh)	68113116565 5